

10TH NATIONAL PHARMACY R&D CONFERENCE 2018

8 – 11 July 2018 Royale Chulan Hotel, Seremban

PRE-CONFERENCE WORKSHOP 1:

Mixed Methods Research Design: Use of Qualitative Data to Complement
Quantitative Findings
8 July 2018 (Sunday)

Background

Mixed methods research is an emerging research methodology which has gained significant momentum in the last decade especially in the field of health care and social sciences. It contains various models to bridge quantitative with qualitative methods and has become one of the most accepted research methods worldwide. However, training opportunities are scarce.

This workshop will give the confidence to the participants to conduct mixed methods research in health care settings. The workshop will comprise lectures and hands-on activities.

Topic covered

- An Overview of Qualitative and Quantitative Research Methods
- Introduction to Mixed Methods Research
- Choosing a Mixed Methods Research Design
- Constructing a Mixed Methods Research Design
- Connecting the Quantitative and Qualitative Findings
- Strength and Weaknesses of Mixed Methods Research
- Examples of Mixed Method Research

Target group

Pharmacists, other healthcare professionals and post-graduate students

Speakers

1. Dr. Shubashini Gnanasan (UITM Shah Alam)
2. Dr. Mahmathi Karuppannan (UITM Shah Alam)

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08:00 – 08:30	Registration
08:30 – 10:00	<ul style="list-style-type: none">• Introduction to Mixed-Method Studies• Developing a mixed-method research design that fits the research question
10:00 – 10:30	Break
10:30 – 12:30	<ul style="list-style-type: none">• Understanding qualitative and quantitative methodologies• Sampling and data collection in mixed-method research
12:30 – 13:15	Symposium I
13:15 – 14:30	Break
14:30 – 17:00	<ul style="list-style-type: none">• Data management and analysis in mixed-method research• Integrating the findings from qualitative and quantitative research
17:00	Adjourn